Evidence Summit on Enhancing Child Survival and Development in Lower- and Middle-Income Countries by Achieving Population-Level Behavior Change

Summit Meeting
3-4 June 2013
FHI 360 | 1825 Connecticut Ave. NW #2, Washington, DC 20009

Program Overview: This Summit responds to the Child Survival Call to Action/A Promise Renewed. It recognizes that governments, civil society, donors, and others need evidence to inform efficacious, effective, and sustainable policies, strategies, and programs to reduce preventable child deaths and ensure healthy child development. The goal of this Evidence Summit is to provide expert review of the evidence on effective and sustainable practices and policies to achieve population-level social and behavior change for child survival and development.

The Summit engages academics, technical experts, practitioners, donors, and governments in a review of the strength of the evidence from peer-reviewed and gray literature. It follows regional consultations held in January and February in Ethiopia and India and a Pre-Summit held February 14-15 at UNICEF Headquarters in New York.

Expected outcomes from the Summit include: 1) clarity on evidence to inform policies, strategies, and programs for enhancing child survival and development through sustainable population-level behavior change; and 2) identification of evidence gaps to shape the research agenda. An evidence-to-action strategy will be developed following the Summit to ensure application of the recommendations, apply evidence-based best practices in programs, and address critical knowledge gaps.

Participants in the evidence review process have been asked to address the following six focal questions:

1. What are the effective and sustainable interventions to promote and support behavior changes required for and by families, mothers and other caregivers to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

2. What are the effective means to facilitate and empower communities to organize and advocate for interventions to achieve behavior and social changes that are needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

3. What types of sustainable health systems and policy supports are effective in producing behavior and social changes for and by primary caregivers, families and communities that are needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

4. What are the effective and sustainable interventions that focus on gender dynamics as a means to promote and support behavior and social change that is needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

5. What are the effective and sustainable interventions that address stigma and discrimination as a means to promote and support behavior and social change that is needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

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6. What are the effective and sustainable interventions that utilize advances in science and technology to promote and support behavior and social changes that are needed to accelerate reductions in under-five mortality and optimize healthy and protective child development to age five?

**Format:** The meeting consists of keynote addresses and a series of interactive roundtable discussions, presentations, and breakout sessions around the six focal questions. This is followed by an afternoon of panels and discussion on moving the evidence to action at the policy, program, and research levels.

Draft papers from each of the six evidence review teams will be circulated to Summit participants one week before the Summit. During the Summit, the six evidence review teams will present preliminary findings and recommendations. The Summit format is designed to maximize opportunities for expert feedback and consultation with leading researchers and technical experts. Based on recorded and documented feedback following the Summit, final papers will be prepared and submitted for publication.

**Agenda**

*Plenary proceedings will be recorded.*

**Day 1 – June 3**

8:00-8:30  Registration and Coffee

8:30-9:00  Keynote Address

*Dr. Ariel Pablos-Mendez, Assistant Administrator, Global Health, USAID*

9:00 -9:30  SESSION ONE

The Evidence Review Process and Results

*Dr. Robert Balster, USAID and Virginia Commonwealth University*

9:30-11:00  SESSION TWO

Focal Question 1: Supporting Children and Caregivers

Presentation of the Evidence

*Dr. John Elder, Distinguished Professor, Division of Health Promotion and Behavioral Sciences, San Diego State University Graduate School of Public Health (ERT 1 Chair)*

Presentation of Recommendations

*Dr. Joan Lombardi, Senior Fellow, Bernard van Leer Foundation (ERT 1 Co-Chair)*

Interactive small group discussions and expert feedback

11:00-11:30  Coffee Break
11:30-1:00  SESSION THREE

Focal Question 2: Empowering Communities

Presentation of the Evidence
Dr. Abdullah Baqui, Director, International Center for Maternal and Newborn Health, Johns Hopkins Center for Global Health (ERT 2 Chair)

Presentation of Recommendations
Dr. Steve Hodgins, Senior Technical Advisor for Newborn Health, Save the Children (ERT 2 Co-Chair)

Interactive small group discussions and expert feedback

1:00-1:30  Lunch (working box lunch; pick up food and return to plenary)

1:30-3:00  SESSION FOUR

Focal Question 3: Sustainable Health Systems and Policy Supports

Presentation of the Evidence
Dr. Luis Fernando Velez, Director – Program Development, Evaluation, and Quality Improvement, DePelchin Children’s Center, Houston, Texas (ERT 3 Chair)

Presentation of Recommendations
Donna Barry, Policy & Advocacy Director, Partners In Health (ERT 3 Co-Chair)

Interactive small group discussions and expert feedback

3:00-3:15  Coffee Break

3:15-4:45  SESSION FIVE

Focal Question 4: Gender Dynamics

Presentation of the Evidence
Dr. Joan Marie Kraft, Behavioral Scientist, US Centers for Disease Control and Prevention (ERT 4 Chair)

Presentation of Recommendations
Giuliana Morales, Program Assistant, USAID (ERT 4 Coordinator)

Interactive roundtable discussions and expert feedback

4:45-5:15  Review of Day 1, Plans for Day 2
Dr. Rafael Obregon, UNICEF and Dr. Elizabeth Fox, USAID

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Day 2 – June 4

7:30-8:00 Coffee

8:00-9:30 SESSION SIX

Focal Question 5: Stigma and Discrimination

Presentation of the Evidence
Dr. Usha S. Nayar, Former Professor & Deputy Director, Tata Institute of Social Sciences, Mumbai, India (ERT 5 Chair)

Presentation of Recommendations
Dr. Susan Zimicki, Senior Scientist, FHI 360 (ERT 5 Co-Chair)

Interactive roundtable discussions and expert feedback

9:30-9:45 Coffee Break

9:45-11:15 SESSION SEVEN

Focal Question 6: Advances in Science, Technology and Innovation

Presentation of the Evidence
Dr. Scott Ratzan, Vice President - Global Corporate Affairs, Anheuser-Busch InBev (ERT 6 Chair)

Presentation of Recommendations
Dr. Elizabeth Higgs, Global Health Science Advisor, Division of Clinical Research, NIAID, NIH, HHS (ERT 6 Co-Chair)

Interactive roundtable discussions and expert feedback

11:15-12:00 Review of ERT presentations; logistics for the afternoon
Dr. Rafael Obregon, UNICEF and Dr. Elizabeth Fox, USAID

12:00-1:00 Lunch

1:00-2:00 SESSION EIGHT – Evidence to Action – Policy Roundtable
Chair: Katie Taylor, formerly CIFA, now Deputy Assistant Administrator, Global Health, USAID
Robert Clay Deputy Assistant Administrator, Global Health, USAID
Dr. Gina Tambini, Area Manager, Family and Community Health, PAHO
Dr. Manasseh Phiri, Former PSI Country Representative - Zambia
Dr. Neil Boothby, USG Special Advisor and Senior Coordinator to the USAID Administrator, Children in Adversity

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2:00-3:00 SESSION NINE – Evidence to Action – Programming Roundtable  
Chair: Warren Feek, Communication Initiative  
Dr. Mickey Chopra, Chief of Health, UNICEF  
Dr. Sarla E. Chand, Senior Advisor, IMA World Health  
Mike Daka, Founder/Director, Breeze FM, Zambia

3:00-4:00 SESSION TEN – Evidence to Action – Research Roundtable  
Chair: Dr. Silvio Waisbord, George Washington University  
Roy Head, CEO, Development Media International  
Dr. Mariam Claeson, Deputy Director, Maternal Neonatal and Child Health Team, Bill and Melinda Gates Foundation  
Dr. Nalini Tarakeshwar, Executive Director, Performance Measurement and Effectiveness, CIFF  
Dr. Robert Kaplan, Director, Office of Social and Behavioral Sciences Research, NIH  
Dr. Shams el Arifeen, Director, ICDDR,B

4:00-4:30 Coffee Break

4:30-5:00 SESSION ELEVEN  
Dr. Geeta Rao Gupta, Deputy Executive Director, UNICEF

5:00-5:15 Summit Closing Remarks and Invitation to the Media Festival  
Dr. Raj Shah, Administrator, USAID

5:15-7:30 SESSION TWELVE  
Media Festival in Globe Theater and Reception